## Innovation Strategies for System-level Transformation

## Principles Canvas

## UNDERSTANDING THE CONTEXT

Develop a systemlevel understanding of key challenges, opportunities and levers.

perspective (i.e. supply-demand, private-public, social-economic)? What are the system dynamics that represent the flows & barriers? Can you map the system in a way that helps shared understanding? Can you consider the external & global factors to support sustainable

**Build a strong** understanding of what preferable change looks like.

Can you show the value being created? Will you understand the differences in processes as well as results? Do you have evaluation frameworks built on theories of change?

**Be sure to know** what is already out there, and build What are the existing assets and actors role in the system?

Consider your scope to address multiple needs and demands.

need to be mobilised? How can you consider short & long term needs & demands? Will you need to reflect local interpretations of evidence? Are your goals linked to national

## LEARNING

**Establish what is** good evidence and why it matters.

Can you identify who benefits, and how, Do you have appropriate indicators for your objectives to support comparability? Do you have access to the right data?

**Establish and** range of effective tools and methods.

Will your data collection be timely, defined and achievable? Are you able to develop new, appropriate methods to fit your context? Are you making effective use of Are you able to establish effective

Identify and use the significant stories to influence what happens next.

Are you able to clearly distinguish between policy and strategy? Can you produce live, agile case studies to demonstrate value and learning? Do you have sufficient storytelling skills that resonate across audiences? Is there a system-level vision to link evidence and monitoring?

**Ensure the right** leadership and culture is in place.

mobilise the right stakeholders? is there the will and culture to make change at the policy level? and power to drive change across the system? Is there shared ownership and trust in the challenges, vision and mission.

Have a long-term vision and mission within which everyone understands their roles.

**Consider how** clear for all stakeholders? Is your vision truly transformational and showing clear needs for collaboration?

Are the roles for your key partners clear

in relation to your vision and mission?

Do you need long-term, joint ownership

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Do you have a clear sense of who does

capable actors and trust to build from?

Do you know how to involve the right

people who can help make things happen

Is there a strong existing base of

what within the system?

at the right time?

of the vision, (e.g. including public sector)?

stakeholders can access leadership

Be adaptable to

situations to sup-

Be flexible to learn

what is needed

transformation.

for long-term

Is your leadership structure clear for Have you got wide backing across your decision-makers and partners?

> Do your governance models allow access to your leadership structure?

LEADERSHIP

Are you looking beyond the 'easy things to

count' to see what's important to the system?

Does your leadership have the powers to to overcome institutional inertia (i.e. 'stick with it'?

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Do you have clear asks of each of your

Are you providing space to listen to

Can you bring large- and small-scale

to support shared understanding?

of their capacity to participate?

partners together effectively?

partners/stakeholders, and a clear sense

partner concerns, questions and needs?

Provide space for innovation and risk-taking.

How are you encouraging innovation and supporting learning from failures? How will you prevent spending too

Invest in robust, multi-stakeholder network facilitation

Can you support a team committed to alignment across siloed structures? to support the network?

**Build in scope** collaboration.

of the context across your stakeholders? How can existing assets and capacity be used to support learning and collaboration? What needs are there for strengthening system-level thinking and storytelling? How can you avoid focus on short-term or purely technical solutions?

Apply long-term structures of | funding and support that match long-

What needs to be put in place to support long-term commitments? Can you make funding accessible and dynamic so you can respond to emerging opportunities or needs? Can you identify a roadmap of short-term, medium-term and long-term goals?

How can you ensure clear understanding

Build in clear methodologies for diverse monitoring and evaluation from the start.

Do you have clear measures for success, with sound and tested methods? Do you have wider indicators for system change (e.g. for second or third order Do you have protocols that support important data points over the long-term? Are you evaluating from the start?

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**Build co-evaluation** capacity across key partnerships.

across your partners? Are you able to use evaluation data to learn, make sense of outcomes and Can you ensure wide collaboration in Can you make data and evidence visible

Is there sufficient quantitative and

**Cultivate existing** partnerships, 'change drivers'.

Value a diverse range of stake-

Are you able to engage with ALL Are your ways of engaging and

civic participation?

reporting to stakeholders suitable Who are the 'new' actors you need to mobilise, and how innovative can your engagement be to reach them? Have you gained the right level of

clear and bespoke communication & engagement.

---------| Ensure transparent,

Can your engagement build trust through co-developed needs and goals? Are you communicating updates, findings and benefits with your networks? Can you target your communication to ensure commitment and support for key priorities and needs? Can you attract additional investment by showing benefits and wider value?

CULTIVATING PARTNERSHIPS