

Innovation Strategies for System-Level Transformation

Workshop 2. Getting things done: Policy Implementation and Evidencing Change



16th of April 2024

Atrium Court - Scottish Enterprise



**scottish universities
insight institute**
mobilising knowledge for a better Scotland

**SCHOOL OF
INNOVATION
AND TECHNOLOGY
THE GLASGOW
SCHOOL OF ARTS**



Introductions

Innovation Strategies for System level transformation

- Transformative innovation policies
- Driving change and improved performance (economic and wider social/ environmental) at a system level
- Scotland
 - Scottish Government's National Innovation Strategy
 - SFC's Long Term Innovation infrastructure investment
 - SE's Mission-led approach
- Challenges and learning in achieving transformation
- Workshop series –
 - designing suitable interventions,
 - mobilising stakeholders,
 - optimising implementation and delivery
 - evidencing success
- Capturing process and learning
 - Video
 - Zoom recording



**scottish universities
insight institute**

mobilising knowledge for a better Scotland

**SCHOOL OF
INNOVATION
AND TECHNOLOGY**
**THE GLASGOW
SCHOOL OF ART**

Innovation is the goal,
Design is the process

Building creative collectives
to make sense of complexity

Collaborating to explore
challenges
& opportunities for
improvement

Explore, challenge and
reinvent tomorrow's questions





<https://eprc-strath.org/>

COMMIT

Low-Carbon SME Development and Transition

<https://www.interregeurope.eu/commit>

**Interreg
Europe**



Co-funded by
the European Union

Recap on Workshop 1:
Getting ready -
Policy Design and Mobilising
Stakeholders



scottish universities
insight institute

mobilising knowledge for a better Scotland

www.scottishinsight.ac.uk

Innovation Strategies for System-Level Transformation

Workshop 1: Getting ready: Policy Design and Mobilising stakeholders



22nd March 2024
Scottish Universities Insight Institute



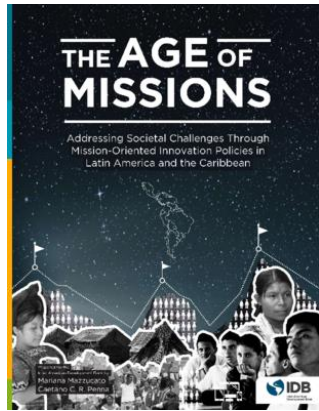
scottish universities
insight institute

mobilising knowledge for a better Scotland

SCHOOL OF
INNOVATION
AND TECHNOLOGY
THE GLASGOW
SCHOOL ARE



James Wilson - A changing policy landscape



Convergence of innovation policy, industrial policy and other policy domains

Gaps (on the ground) in understanding the “how”

Policy Design

- Essentials: What was essential to make this a success?
- Pitfalls: What are the things you need to avoid (or would do next time)?
- Transformationals: What made this a real step change, not just incremental improvement?



Terry Hogg, Scottish Enterprise



Gillian Dick, Glasgow City Council



Mobilising Stakeholders

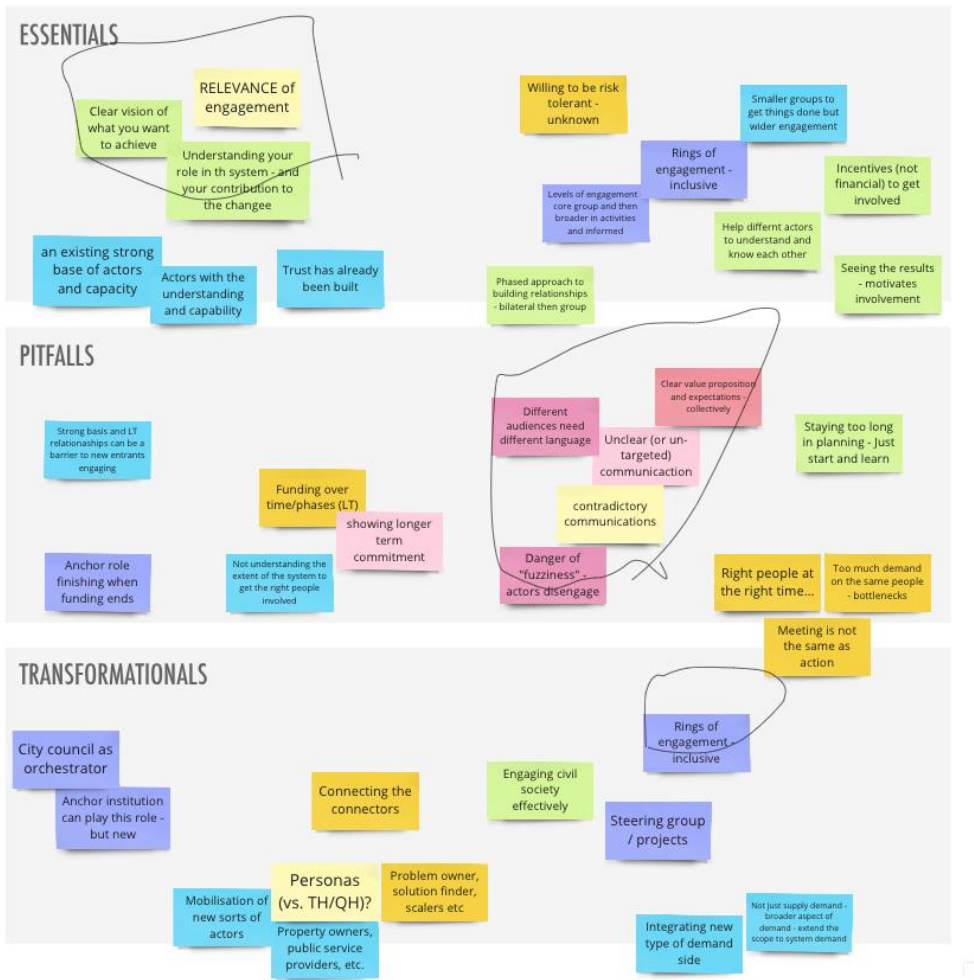
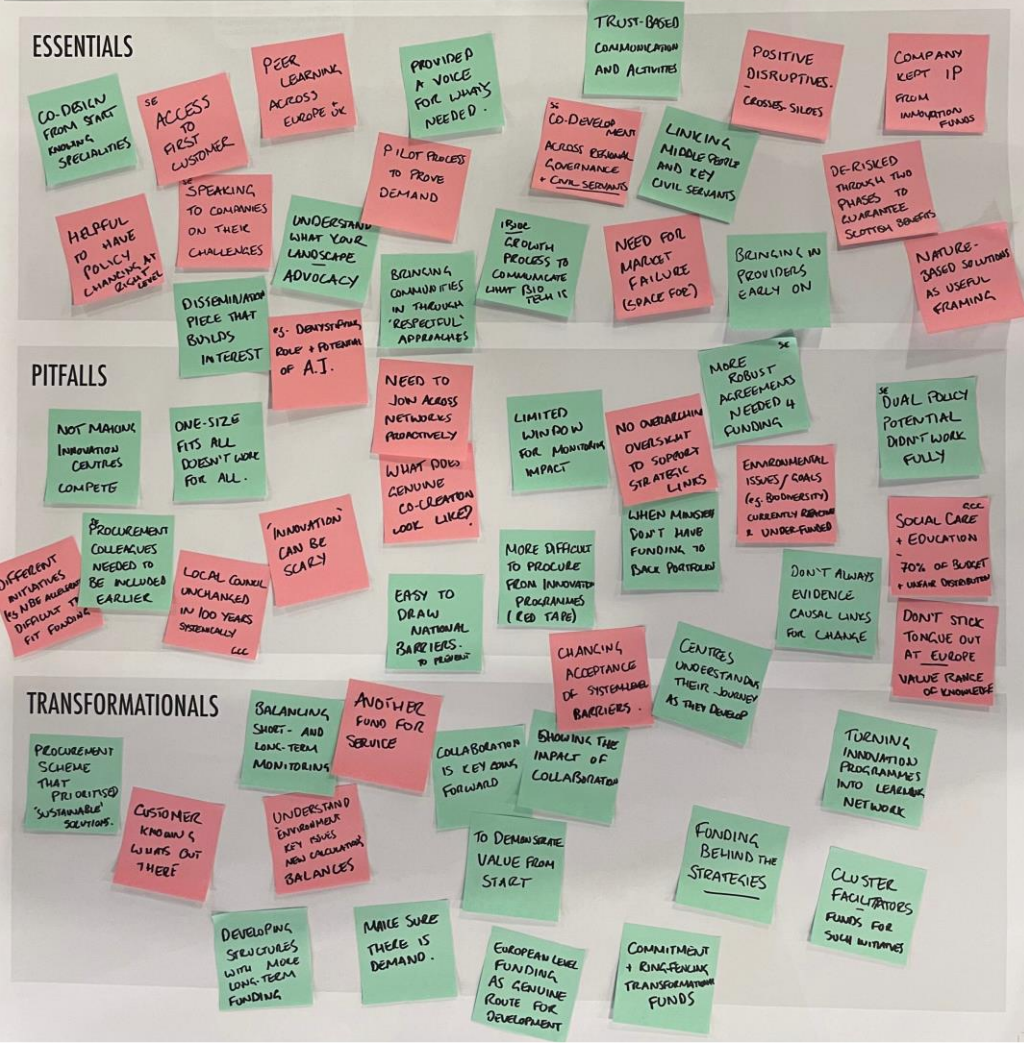
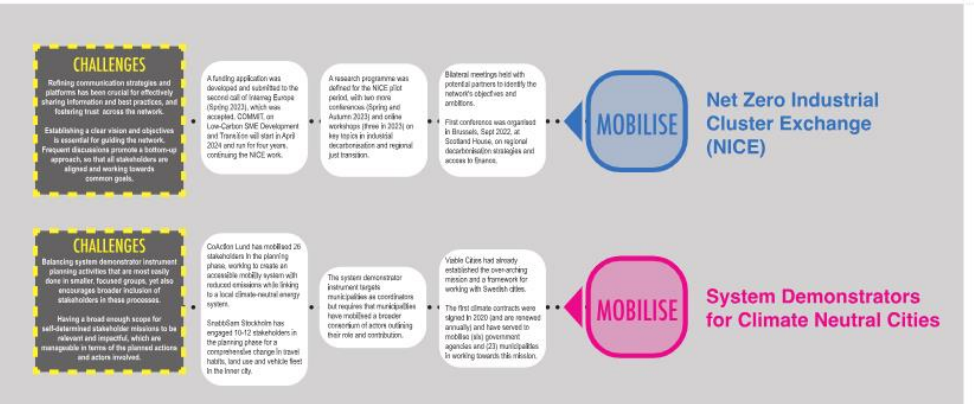
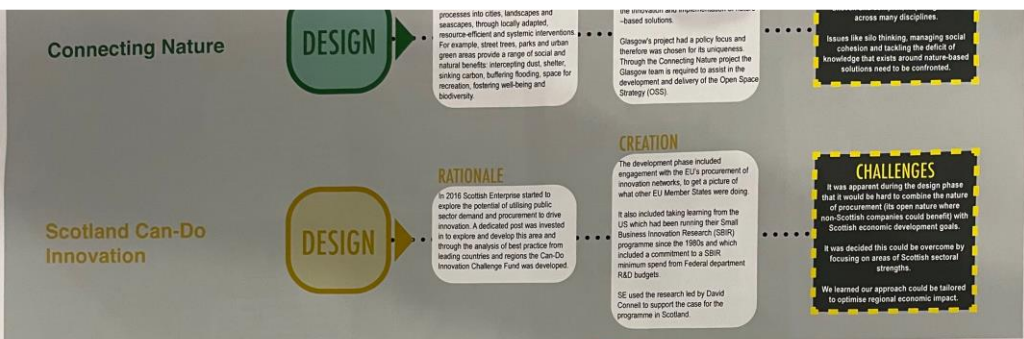
- Essentials: What was essential to make this a success?
- Pitfalls: What are the things you need to avoid (or would do next time)?
- Transformationals: What made this a real step change, not just incremental improvement?



Liliana Fonseca, EPRC



Emily Wise, Lund University





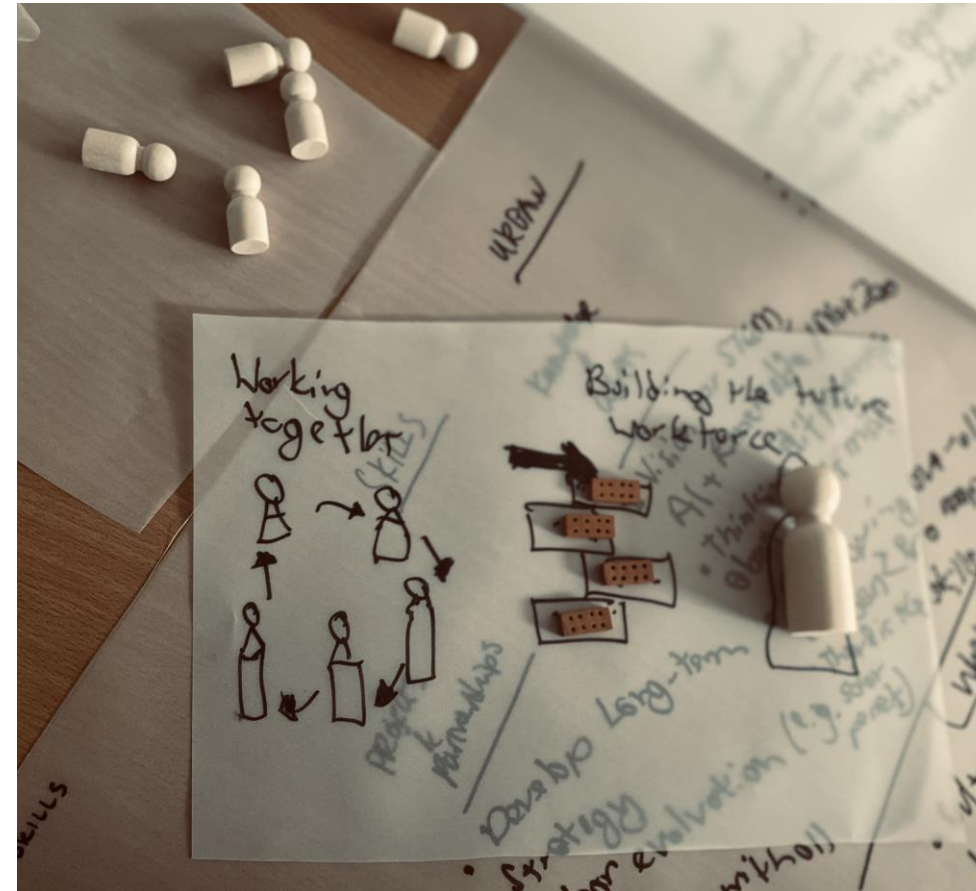
Today's Workshop Aims

Innovation Strategies for System level transformation

Workshop 2. Getting things done: Policy implementation and Evidencing Change

Aims for today...

- Focus on Delivery and Evaluation
- Learning from cases
- Adding new examples
- Collectively generating key insights



Lightening talks

Policy Delivery and Implementation

- Essentials: What was essential to make this a success?
- Pitfalls: What are the things you need to avoid (or would do next time)?
- Transformationals: What made this a real step change, not just incremental improvement?

Vision Denmark



Henrik Halkier, Aalborg University

Cross-cutting Tractor-effect Initiatives



Cristina Uriate Toledo, Basque Government

Transforming CSIC into BE-ST



Lisa Deane, Built Environment Smarter Transformation

Group Discussions

Policy Delivery and Implementation

- Essentials: What was essential to make this a success?
- Pitfalls: What are the things you need to avoid (or would do next time)?
- Transformationals: What made this a real step change, not just incremental improvement?



Coffee Break and Exhibition

Lightening talks

Evidencing Success

- Essentials: What was essential to make this a success?
- Pitfalls: What are the things you need to avoid (or would do next time)?
- Transformationals: What made this a real step change, not just incremental improvement?

Contribution of Basque Science, Technology and Innovation Plan to SDGs



Carlos Peña, Basque Government

Scottish Funding Council Innovation Centre Programme



Julia Mitchell, Scottish Funding Council

Group Discussions

Evidencing Success

- Essentials: What was essential to make this a success?
- Pitfalls: What are the things you need to avoid (or would do next time)?
- Transformationals: What made this a real step change, not just incremental improvement?



Sharing Key learning

Next time...

- **Bringing it all together**
- **May 16th, SUII space**
 - **What have we learnt?**
 - **What can we share?**
 - **Building recommendations**
 - **Opportunities for collaboration?**



Thank you

**SCHOOL OF
INNOVATION
AND TECHNOLOGY**
**THE GLASGOW
SCHOOL OF ART**



**scottish universities
insight institute**

mobilising knowledge for a better Scotland