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Innovation Strategies for System-Level Transformation

Workshop 1: Getting ready: Policy Design and Mobilising stakeholders



22nd March 2024

Scottish Universities Insight Institute



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Introductions

Innovation Strategies for System level transformation

- Transformative innovation policies
- Driving change and improved performance (economic and wider social/ environmental) at a system level
- Scotland
 - Scottish Government's National Innovation Strategy
 - SFC's Long Term Innovation infrastructure investment
 - SE's Mission-led approach
- Challenges and learning in achieving transformation
- Workshop series –
 - designing suitable interventions,
 - mobilising stakeholders,
 - optimising implementation
 - evidencing success
- Capturing process and learning
 - Video
 - Zoom recording



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Innovation is the goal,
Design is the process

Building creative collectives
to make sense of complexity

Collaborating to explore
challenges
& opportunities for
improvement

Explore, challenge and
reinvent tomorrow's questions





<https://eprc-strath.org/>

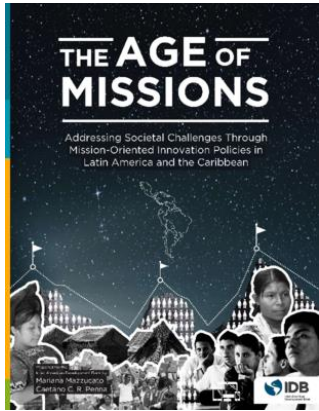
Innovation strategies for system level transformation

James Wilson

SUII Workshop

University of Strathclyde, Glasgow, 22nd March 2024

A changing policy landscape



More strategic policy agendas

- Mission-oriented policies
- From 'old' to 'new' industrial policy
- Transformative innovation policies
- Smart specialisation strategies (and beyond ...)

Responding to

- Climate emergency
- Demographic shifts
- ...
- Agenda 2030
- Geopolitical volatility



Convergence of innovation policy, industrial policy and other policy domains

Large gaps in understanding 'on the ground'

- A fair degree of consensus on the need for innovation policies that target transformation to meet societal challenges (the 'what' and the 'what for')
- But there are large gaps in understanding in the 'how', especially:

How to put into practice
(design, implementation, evaluation)

How to connect 'multilevel' (bottom-up
meets top-down)

Policy learning and policy exchange are especially important in bridging these gaps and making transformative innovation policies a reality

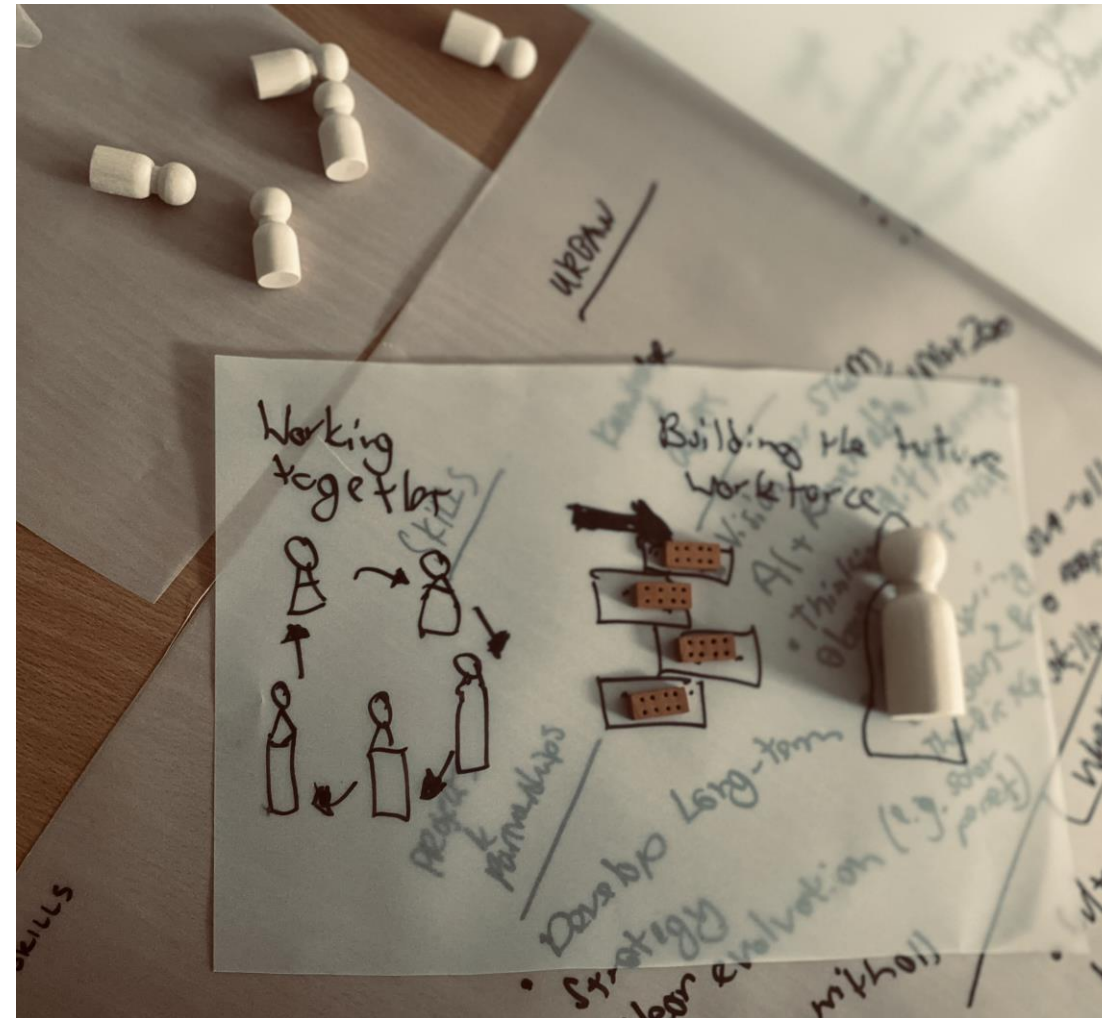
Today's Workshop Aims

Innovation Strategies for System level transformation

Workshop 1. Getting ready: Policy Design and Mobilising Stakeholders

Aims for today...

- Focus on Design and mobilisation
- Learning from cases
- Adding new examples
- Collectively generating key insights



Lightening talks

Policy Design

- Essentials: What was essential to make this a success?
- Pitfalls: What are the things you need to avoid (or would do next time)?
- Transformationals: What made this a real step change, not just incremental improvement?



Terry Hogg, Scottish Enterprise



Gillian Dick, Glasgow City Council

Group Discussions

Policy Design

- Essentials: What was essential to make this a success?
- Pitfalls: What are the things you need to avoid (or would do next time)?
- Transformationals: What made this a real step change, not just incremental improvement?



Coffee Break and Exhibition

Lightening talks

Mobilising Stakeholders

- Essentials: What was essential to make this a success?
- Pitfalls: What are the things you need to avoid (or would do next time)?
- Transformationals: What made this a real step change, not just incremental improvement?



Liliana Fonseca, EPRC



Emily Wise, Lund University

Group Discussions

Mobilising Stakeholders

- Essentials: What was essential to make this a success?
- Pitfalls: What are the things you need to avoid (or would do next time)?
- Transformationals: What made this a real step change, not just incremental improvement?



Sharing Key learning

Next time...

- **Optimising implementation and evidencing success**
- **April 16th, SE collaboration space**
 - COMMIT - Low-Carbon SME Development and Transition
- **Final event May 16th SUII**



Thank you

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