

2 YEARS WORTH OF STUDENTS COMING TO UNI FOR THE 1ST TIME!

GET NEW STUDENTS ON BOARD

FOOD SYS

LINK INGREDIENTS + BUSINESSES

VIDEOS + Q&A OR ONLINE COOK ALONGS
LINK INGREDIENTS TO RECIPES

DUSA FRESHERS WEEK



HAVE SOMETHING OUTSIDE DUSA SHOP

GRAB ATTENTION

MEET PEOPLE



COLLABORATE WITH ECO EATS AT FRESHERS WEEK

MAYBE PEOPLE COULD ORDER FROM DUSA'S PREMIERE SHOP THROUGH ECO EATS!

CAFE NIGHTS AROUND CITY TO PROMOTE BUSINESS + BRING PEOPLE TOGETHER

USE SOCIAL MEDIA TO SPOTLIGHT BUSINESS

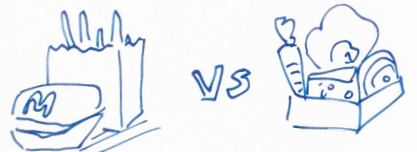
FOOD BOX



HAVE RETURN BENEFITS TO SHOW ONGOING RETURN / BENEFIT

TRIAL PRODUCTS IN A STARTER PACK

THINGS TO CONSIDER FOR THE PLANETARY HEALTH MEAL PLAN CAMPAIGN



COMPARE \$ WITH FAST FOOD

AFFORDABILITY



TALK DIRECTLY TO FARMERS



PERSONALISE BY HAVING PEOPLE NAMES ON THINGS

SUPPORT



GET SUPPLIERS INVOLVED?

SHOP ONLINE THROUGH ECO SHOP APP! HIGH STREET SHOP! FROM YOUR PHONE

ARRANGE DELIVERY NOW IN GLASGOW