

How?

Ben Fletcher

Agenda

1. Problem
2. Solution

But first... who am I?

Life as a Deaf political animal

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FINANCIAL TIMES

myFT

HOME

FASTFT

MARKETS DATA

UK general election

Corbyn tax plans trigger fears of return to 1970s

Business alarm at Labour shift to left with manifesto setting out huge public spending push

- Labour's manifesto adds up to a recipe for decline
- Is Jeremy Corbyn's radical Labour manifesto eye-catching or eye-watering?
- Labour promises public sector workers a 5% pay rise



Analysis UK general election

Labour seeks huge jump in borrowing, tax and spending

feedback

Problem



STOP
CHANGES
TO ACCESS
TO WORK

www.union.org

Help
needed
We are willing
to the Government
RESPECTS
do our job with
STOP
CHANGES TO
ACCESS TO
WORK

DEAF
PEOPLE
AGAINST
CUTS!

STOP
CHANGES
TO ACCESS
TO WORK

STOP
CHANGES
TO ACCESS
TO WORK

EVERY
SENTONAL
ASURY
DE14

SIGN
FRILTA

STOP
CHANGES
TO ACCESS
TO WORK

“But no-one complained.”

Can't hear you complain.





Voluson™ EB Exp 4426367344 HARRIS, LAUREN 15.10.1977 C4-8-D/OB MI 0.8 Chelsea & Westminster Hospital 6.3cm / 1.8 / 27Hz TIs 0.1 25.01.2018 12:27:44PM




Nuchal
Har-high
87
Gn 4
C9 / M8
FF2 / E1
SRI / 0 / CRI 1

While it is boiling hot!





Complain

delete 





TheyWorkForYou



WriteToThem



Solution

SignToThem

signtothem.com

SignToThem

Many people can write to their MP, using [TheyWorkForYou](#) or [WriteToThem](#).


But what about Deaf people who use British Sign Language (BSL)?

Well, now you can!

[Sign to your MP](#)

How does SignToThem work?

5. Add your video



[Restart slideshow](#)

© SignToThem 2018

The image shows a web browser window displaying the SignToThem website. The browser's address bar shows 'signtothem.com'. The website has a purple header with the 'SignToThem' logo. Below the header is a large video player showing a man in a blue suit signing. To the right of the video player is a text area with the heading 'SignToThem' and several paragraphs of text. Below the text is a teal button that says 'Sign to your MP'. Further down is a section titled 'How does SignToThem work?' with a sub-heading '5. Add your video' and a smaller video player showing the same man signing in a different setting. Below this smaller video player is a link that says 'Restart slideshow'. At the bottom of the page is a purple footer with the copyright notice '© SignToThem 2018'.



Find your MP

What's your postcode?

Find MP



Your MP



Credit: Parliament Digital Service

Justine Greening MP in Putney (Conservative)

Next



About you

Your MP will need to know your name, home address and email address.

Your first name

Last name

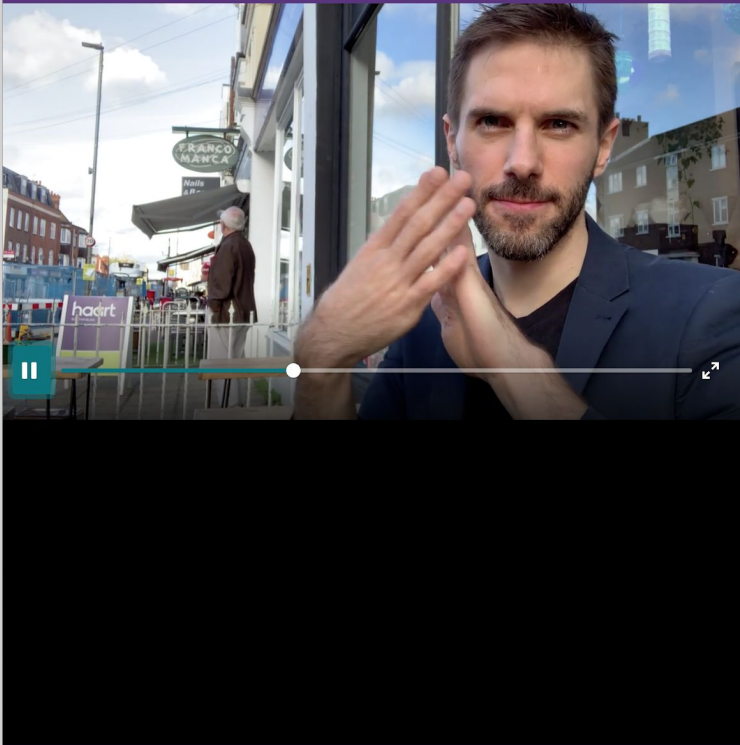
Deaf and BSL?

I am Deaf and use BSL

Email address

Your address

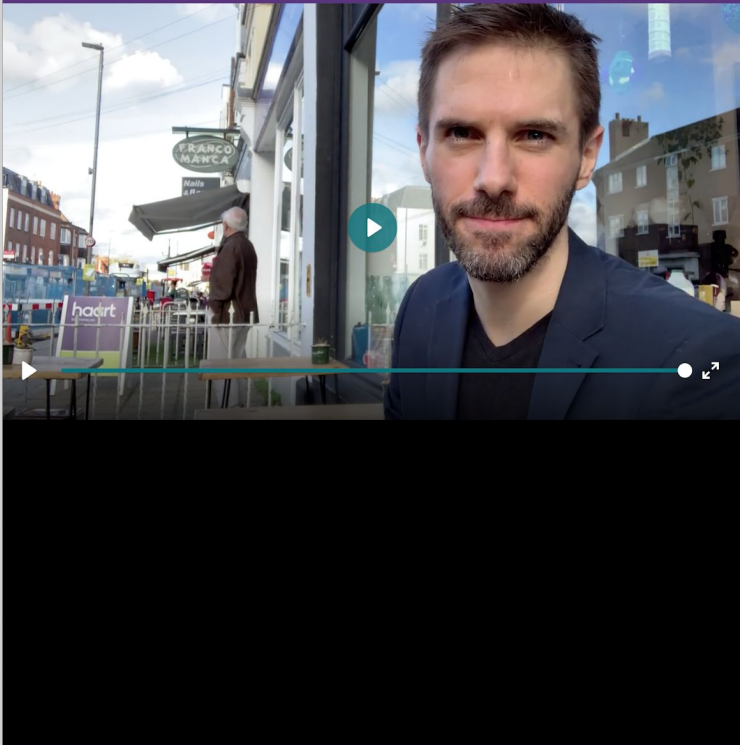
Town or city



Your video

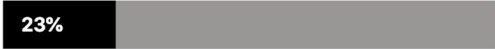
What do you want to sign to your MP? Add a video of you signing in BSL.

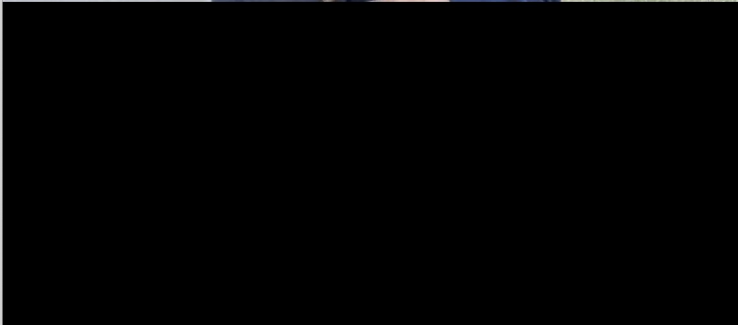
Add video



Your video

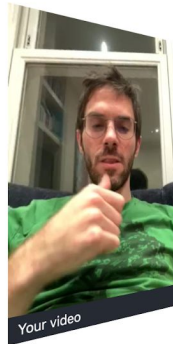
What do you want to sign to your MP? Add a video of you signing in BSL.





You've SignedToThem

Thank you for verifying your email address. Your video is on its way to your MP...



Hopefully you'll hear back from them soon.

Return to [welcome page](#).



Video message

To open the video message, you will need the passcode in the email.

Passcode

Open