Roadshow

September 2022
"...in the intersection between perspectives, real insight can be gleaned."
Margaret Heffernan, ‘Wilful Blindness’

“When you step into an intersection of fields, disciplines, or cultures, you can combine existing concepts into a large number of extraordinary new ideas.”
Frans Johansson, ‘The Medici Effect’
## Approach and aims

- Multi-disciplinary, multi-institution knowledge exchange
  - academics, policy makers, practitioners, wider public
  - increase understanding
  - share learning
  - generate insights and ideas

## Objectives

- Impact on policy and practice
- Benefit members:
  - reputation
  - academic collaboration
  - business/staff development
  - networks

“The Scottish Government really value the work of the Scottish Universities Insight Institute…
  - very effective way of bringing together researchers, practitioners and policy-makers…
  - creates real impact by focusing on the key challenges for Scotland…
  - very cost effective…
  - allows for creative approaches to problems to be tested…
  - leads to both academic research and policy and operational impact.”

*Dr Roddy Macdonald* - Head of Higher Education and Science Division, Scottish Government
Governing Board/Programme Committee – Members, Scottish Government, SFF, SPICE, Audit Scotland,

- Two calls per year – themed and open
- Director, Programme Manager, Events Co-ordinator (part time)
- Insight Centre + event space in other member universities + external venues
SUII Programmes

2012 - 2022
10 years...

97 Programmes supported

30+ Countries involved

300 Events – workshops, field trips, exhibitions...
The big themes

Wellbeing

Increasing Equality

Cultures of Innovation

Learning from other places

Scotland 2030

Cooperation and Interdependence

UN Global Goals x3

Just Transition
Programme outputs

- Policy recommendations
- Networks/connections
- Toolkits/practice guidelines
- Audiovisual materials
- Creative outputs
- Briefing papers
Impact and outcomes

- Influence on guidelines, legislation, regulation, policy etc.
- Adoption of best practice
- Influence on a debate in public policy and practice
- Evidence of use in policy debate
- Evidence of debate among practitioners
- Contributions to expert panels etc.
- Enhancement of user experience
- Testimonials from civil society groups and policymakers
Why SUII?

“Having space to improve the way we practice”

“Working with people with the power to make decisions”

“Trying novel ideas and working through issues together”

“Accessing emerging research findings and academic rigour”

“Learning in an interdisciplinary setting”

“Learning from those individuals directly concerned”
10 from 10

1. Importance of effective engagement with end users
2. Blurring of policy and practice – sharing lessons of experience
3. Engage non academics as early as possible
4. Value of relationship building
5. Take opportunity to try something different
6. Learning from lockdown – many ways to engage
7. Link themes to related activity - impact and relevance
8. Balance short term urgency with long term importance
9. Value of logistical support alongside finance
10. Accounting for finance – institutional engagement
Next Call

Programme Committee particularly interested in applications that help address issues related to:
• coping with cost of living pressures
• the economic and social recovery from Covid
Particularly for those who may have been most affected, such as children and young people
Criteria and Eligible Costs

- Two member universities
- Importance to Scotland and wider world
- Potential impact on policy and practice
- Relevance - aims & objectives
- Quality of research base
- Inter-disciplinarity
- Non-academic input / KE focus
- International perspective
- Programme content/approach

- Travel
- Accommodation
- Catering
- Venue (if not using Institute)
- International visitor expenses
- Recording / facilitating events
- Project materials
- Communication / dissemination
Timetable for next call

- Expression of interest - 21 October
- Full application - 25 November
- Programme Committee - December
- Programmes – Feb-July