



**SCOTTISH UNIVERSITIES INSIGHT INSTITUTE**

**Independent Publishing:  
Making and Preserving Culture in a  
Global Literary Marketplace**

[www.independentpublishing.stir.ac.uk](http://www.independentpublishing.stir.ac.uk)

**EVENT 3: Cultural Policy 23 August 2011**

Schedule

9.30-10am Arrivals and Coffee

10-10.15am Welcome and Introduction

10.15-11.15am The Publishing Ecosystem - André Schiffrin (The New Press)  
Chair: Claire Squires (University of Stirling)  
Discussion

11.15-11.30 Coffee/Tea

11.30-12.45pm

Session 1: Coalitions of Value Chair: Femi Folorunso (Creative Scotland)  
Hugh Andrew (Birlinn)  
Jeremy Poynting (Peepal Tree Press)  
Nii Parkes (Flipped Eye)

12.45-1.30pm Lunch

1.30-2.45pm

Session 2: Networks of Benefits Chair: Gail Low (University of Dundee)  
Gavin Wallace (Creative Scotland)  
Marion Sinclair (Publishing Scotland)

2.45-3pm Coffee/Tea

3-4.15pm Session 3: Advocacy and Funding Chair: Andrew Nash  
(University of Reading)  
Clare Hollowell (Scottish Government)  
Liz McGettigan (The City of Edinburgh Council)  
Antonia Byatt (Arts Council England)

4.15-4.30pm Concluding Remarks

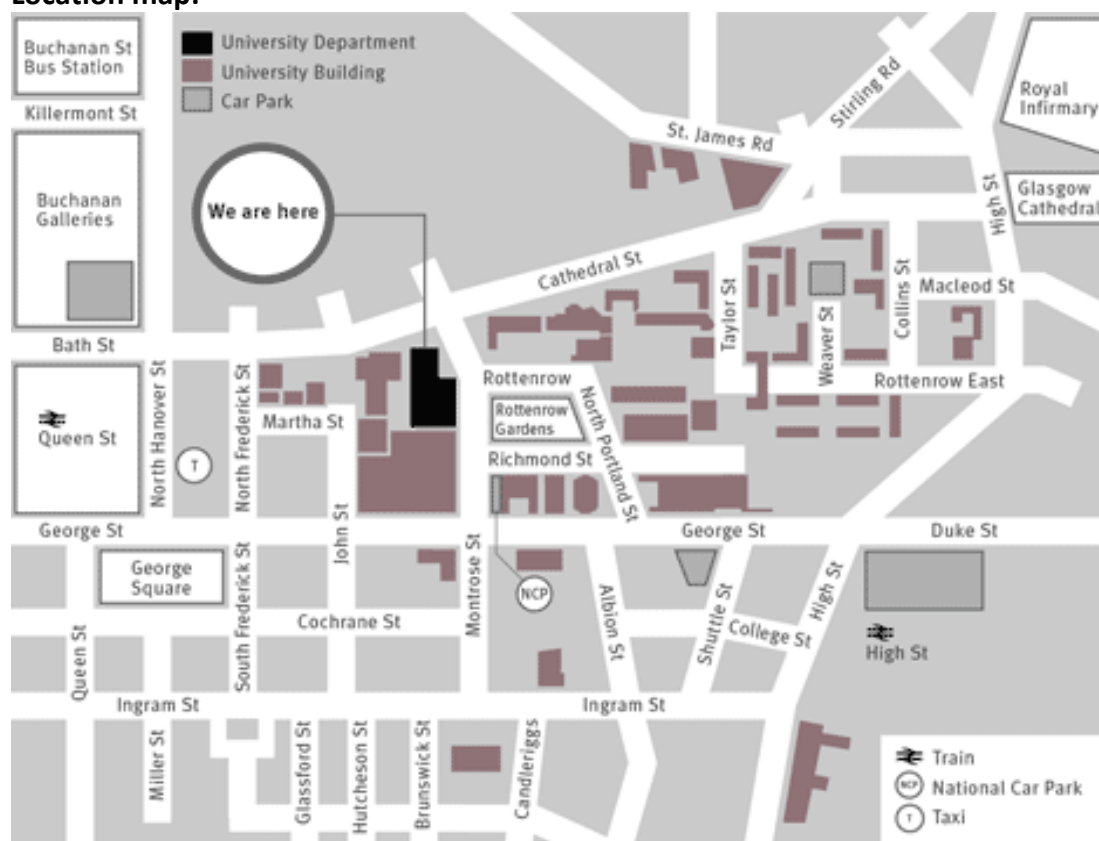
### Practical details:

The seminar will be held at the Scottish Universities Insight Institute, Level 1 of the James Weir Building, 75 Montrose Street, Glasgow G1 1XJ.

Travel information and information for programme participants can be found on the Insight Institute website:

<http://www.scottishinsight.ac.uk/Participate/Informationforprogrammeparticipants.aspx>

### Location map:



### Scottish Universities Insight Institute

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